

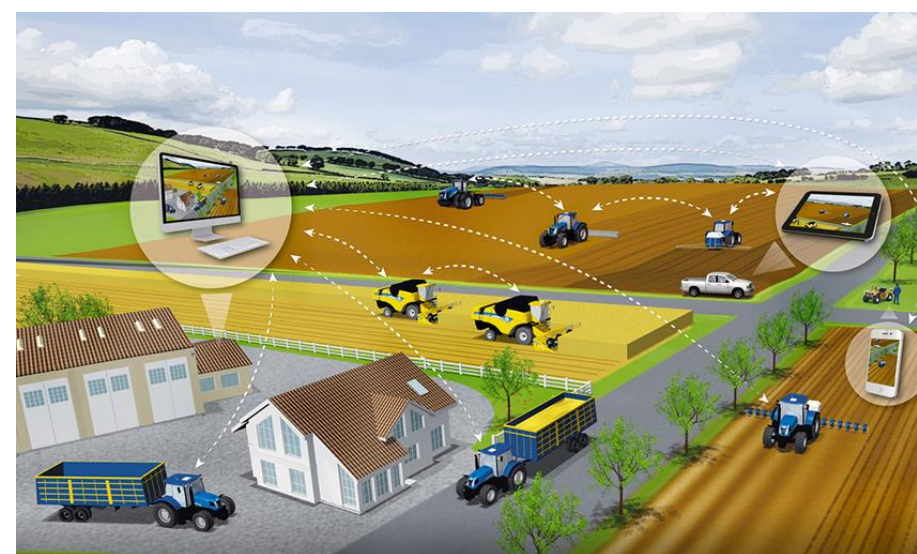
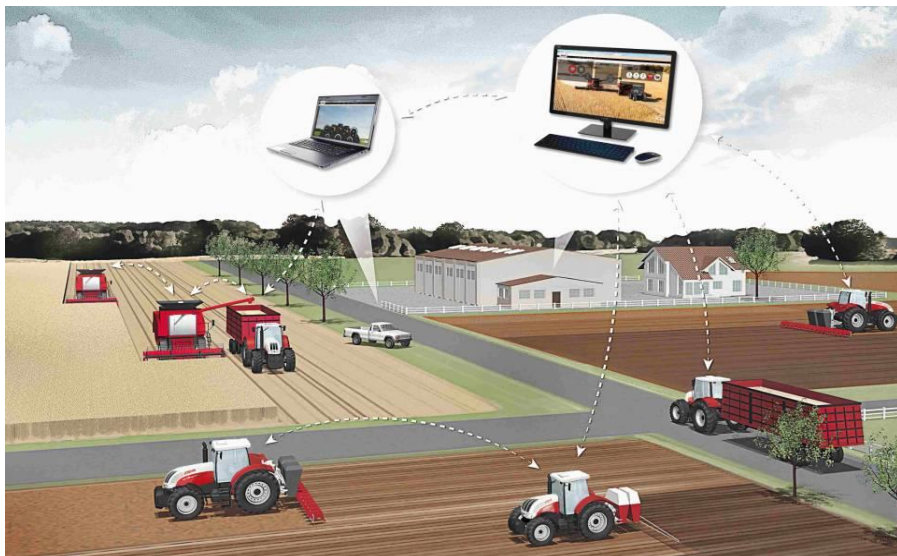


**The new platform for universal data exchange in the agricultural
Business**

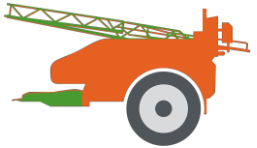


What is that about?

The Networking with machines from one Manufacturer works, but does not fulfill all Market Requirements



On many farms the operation of agricultural machinery is
multicolored



Any agricultural machinery manufacturer can become a DKE-Data GmbH & Co. KG Shareholder



New shareholders are...

Non-discriminatory
access

... welcome!

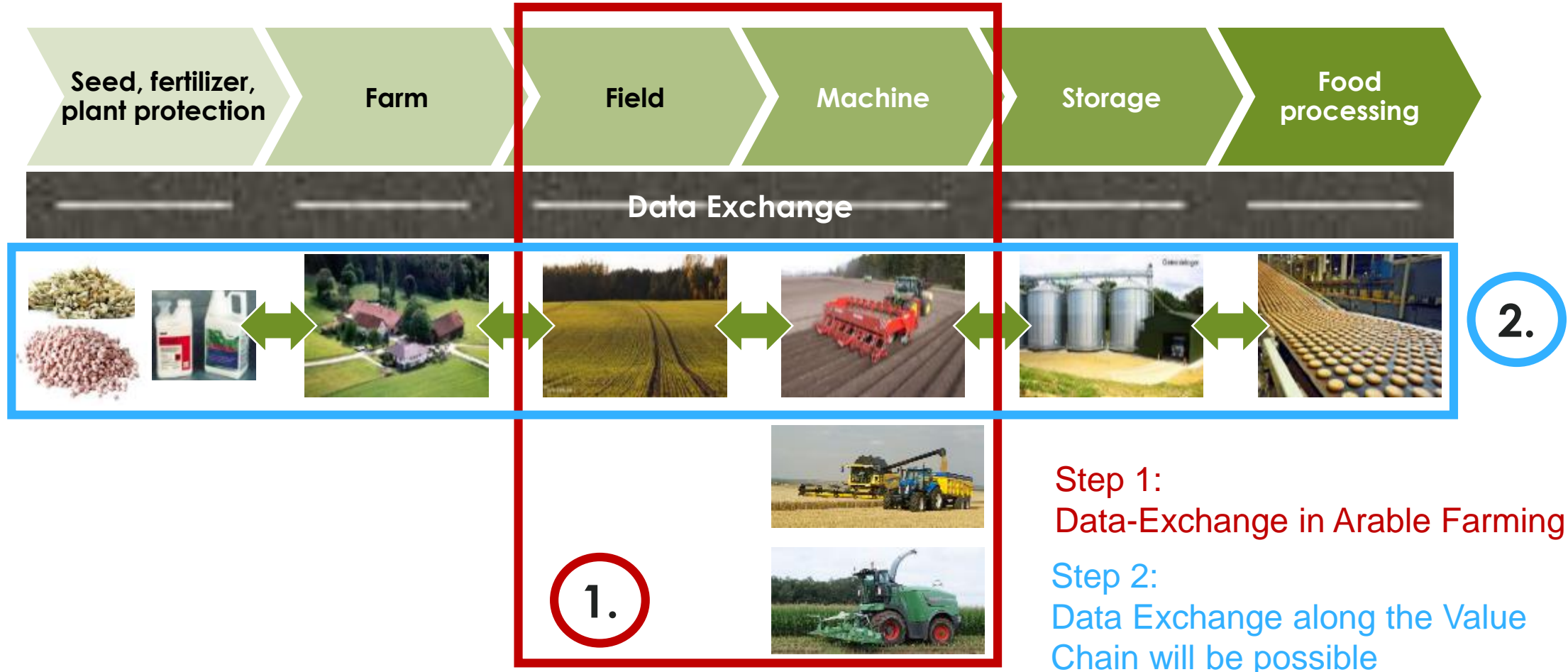
Each
Shareholder
has

1
VOTE



Data Exchange along the Value Chain covers several steps with different requirements

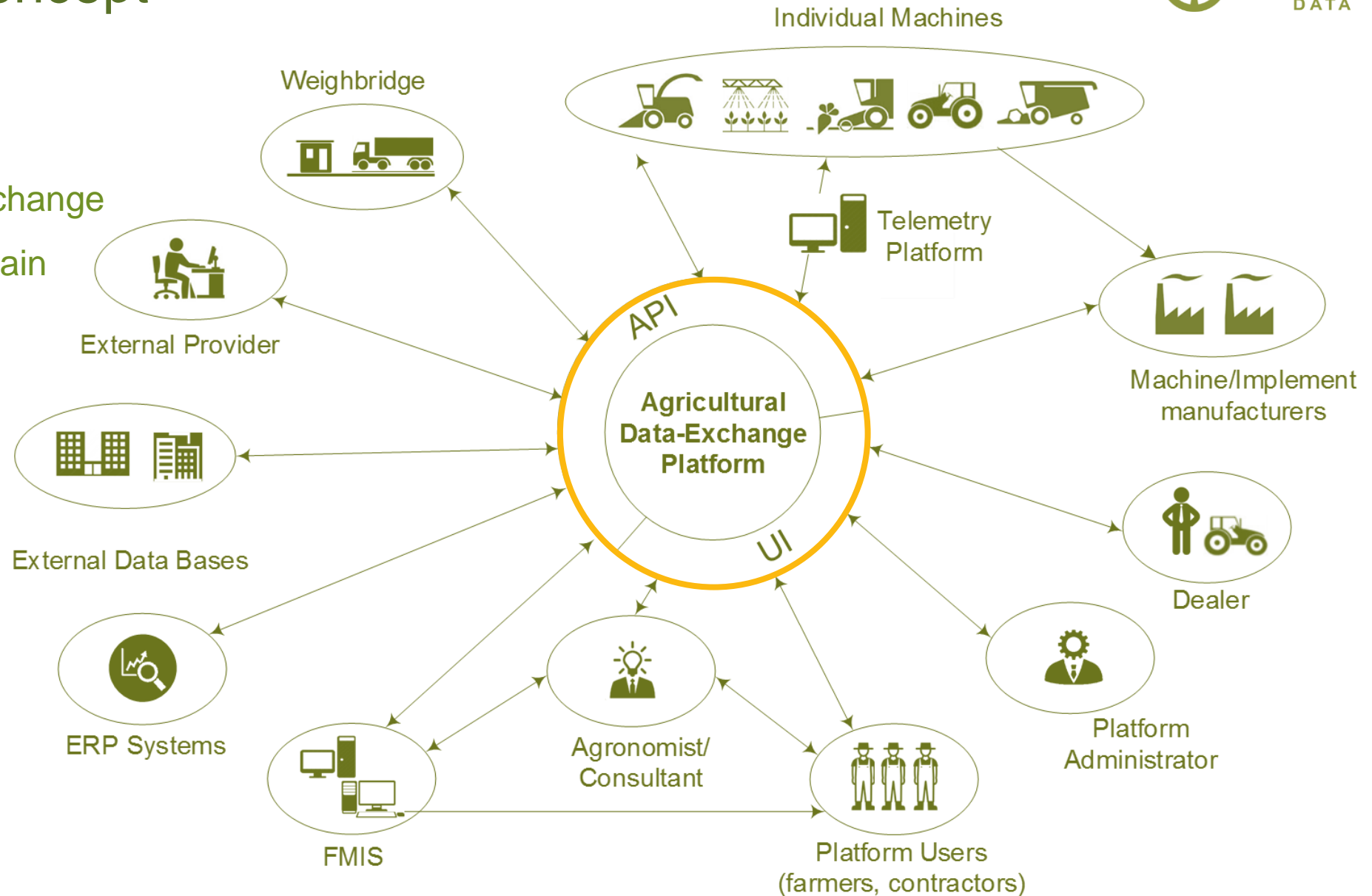
Value Chain: From Seed to Food



Rough Product Concept

Goal:

Development of a neutral &
crossmanufacturer Data Exchange
Platform along the Value Chain





J. Möller | A. Hammerschmidt | J.
Sonnen

General Manager
Management

IT Management

Produkt



& F. Wiebeler

External IT-Specialist

dev4 AGRICULTURE

Specification of agrirouter has been done in teamwork between DKE-Data, the founding OEMs and the selected

vendor SAP

HORSCH



PÖTTINGER

GRIMME

LEMKEN

The Agrovision Company



KRONE



AGCO
Your Agriculture Company

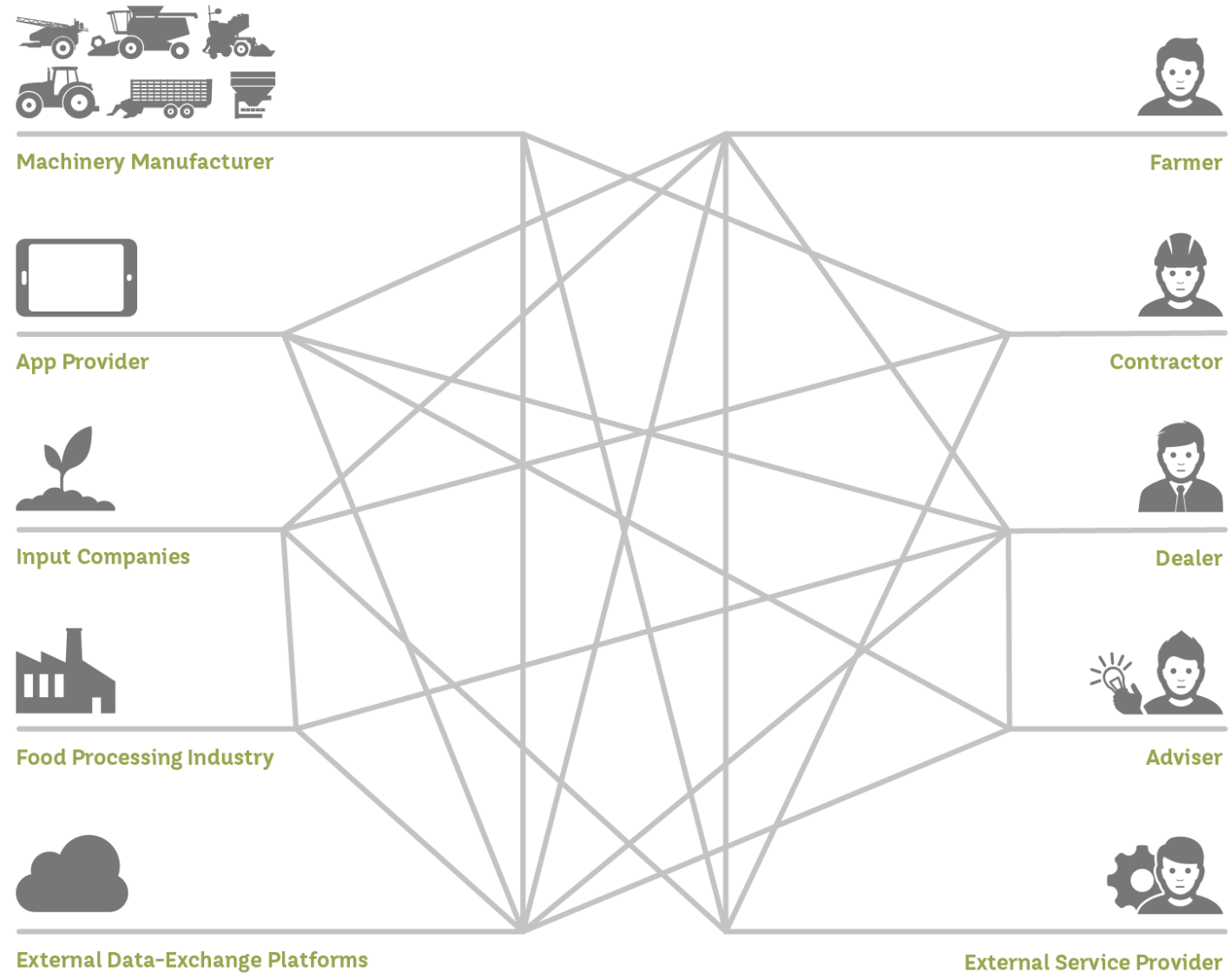
DEUTZ FAHR

AMAZONE

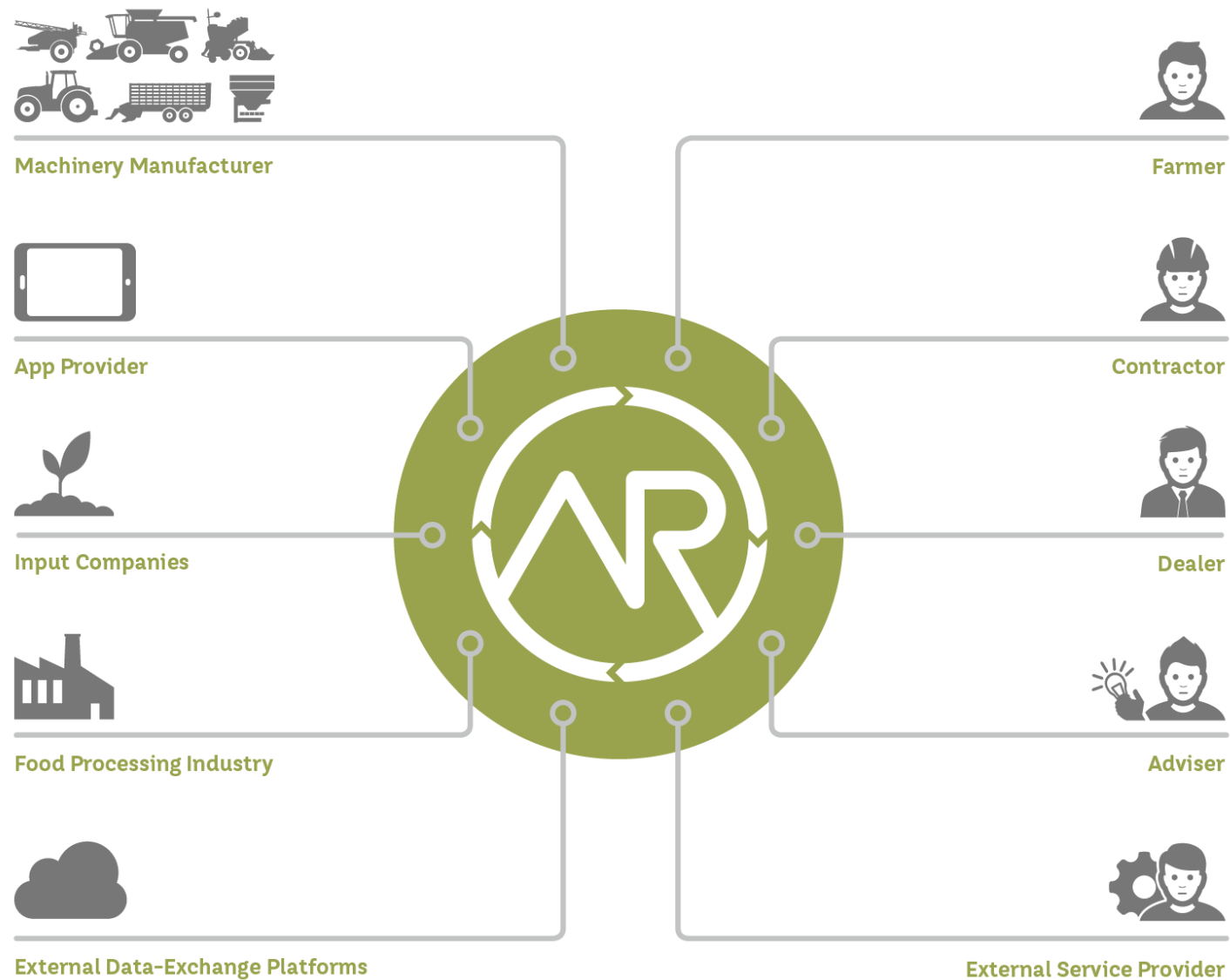
RAUCH
wir nehmen's genau



Without agrirouter



With agrirouter



International

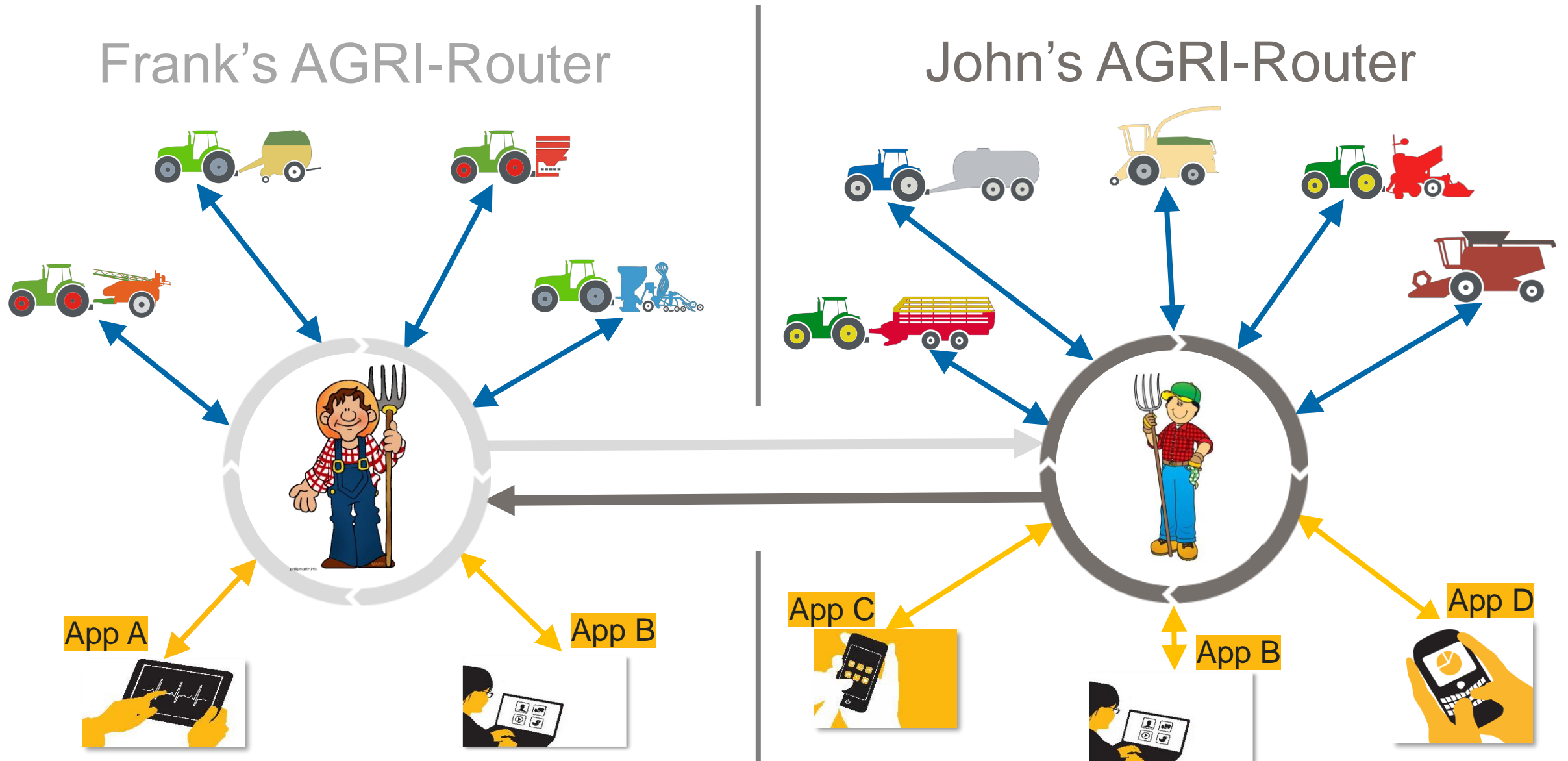


Approach

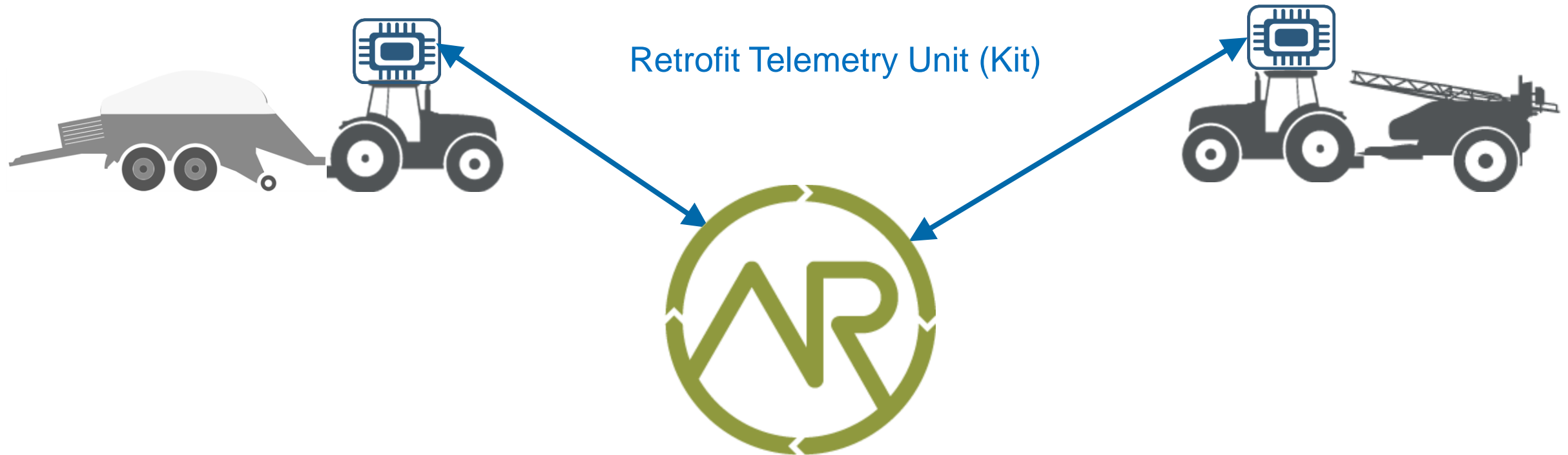
Setup eco system



Each Costumer has his own agrirouter

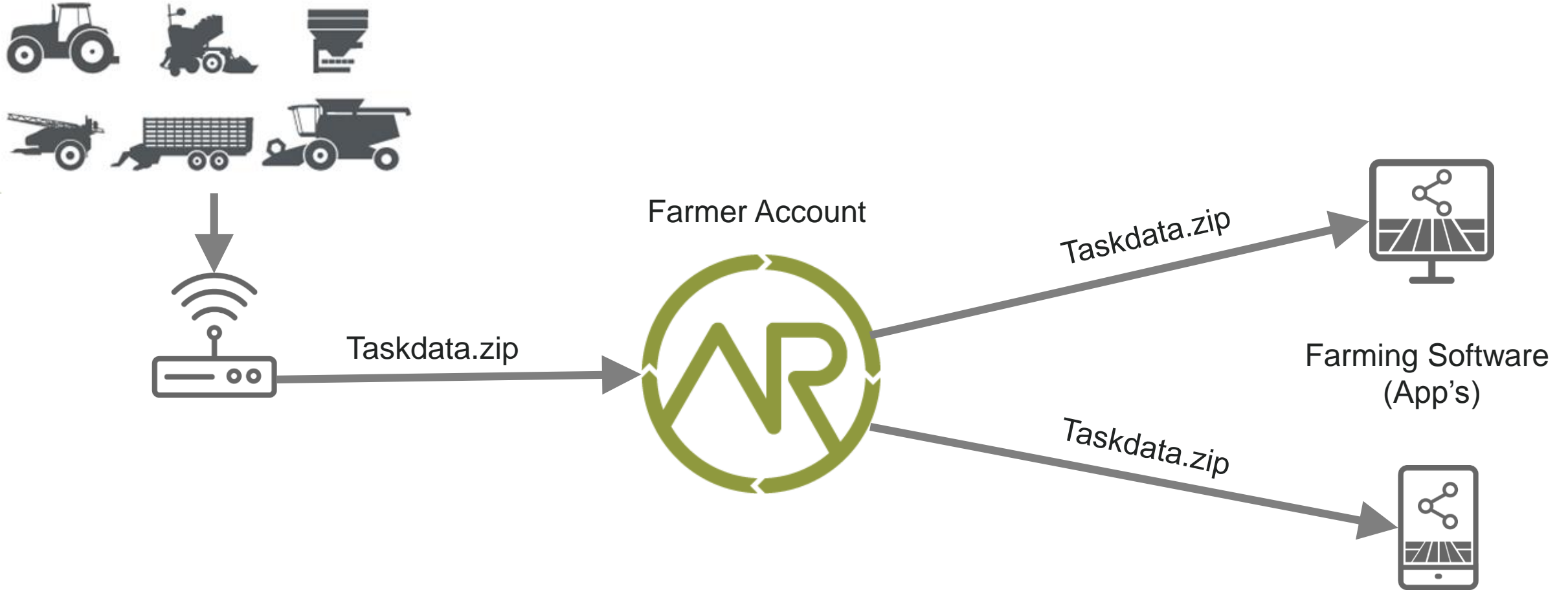


Even machines without connectivity units can be connected to the agrirouter

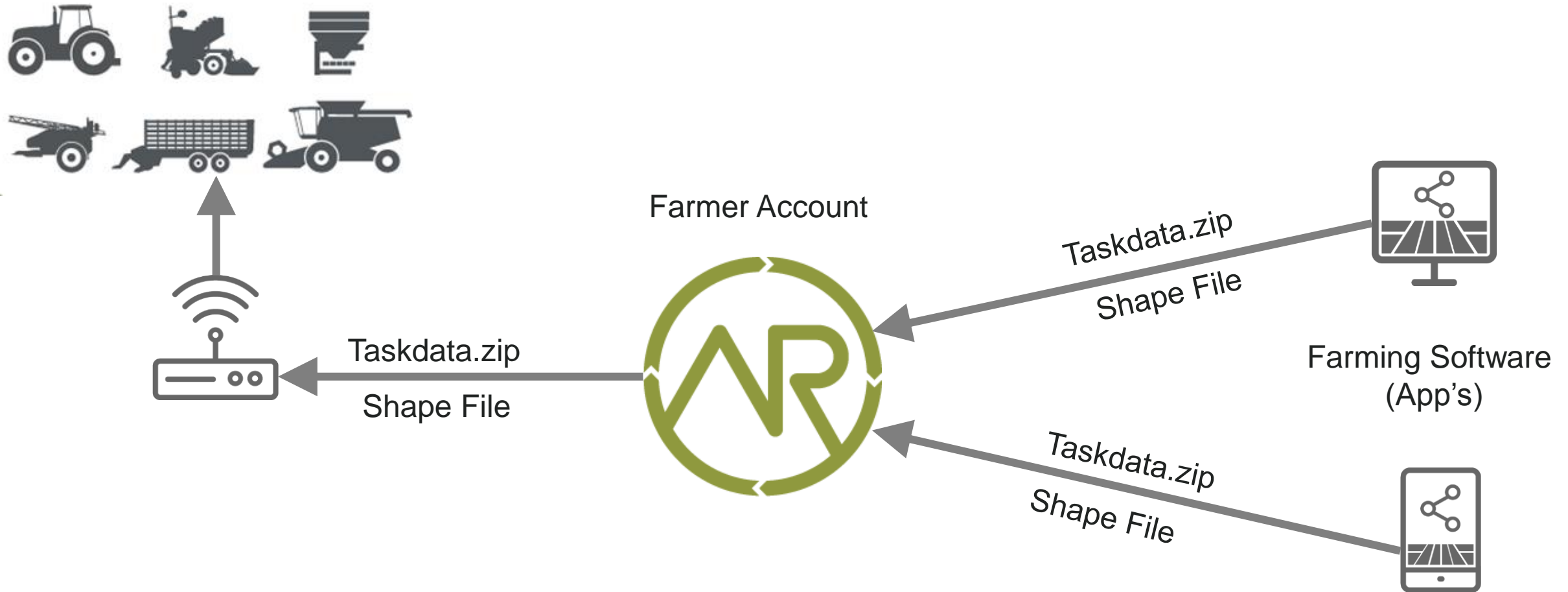


Machines, that are already on the market, can be connected to the agrirouter with available Retrofit Kits to be offered from several after market vendors.

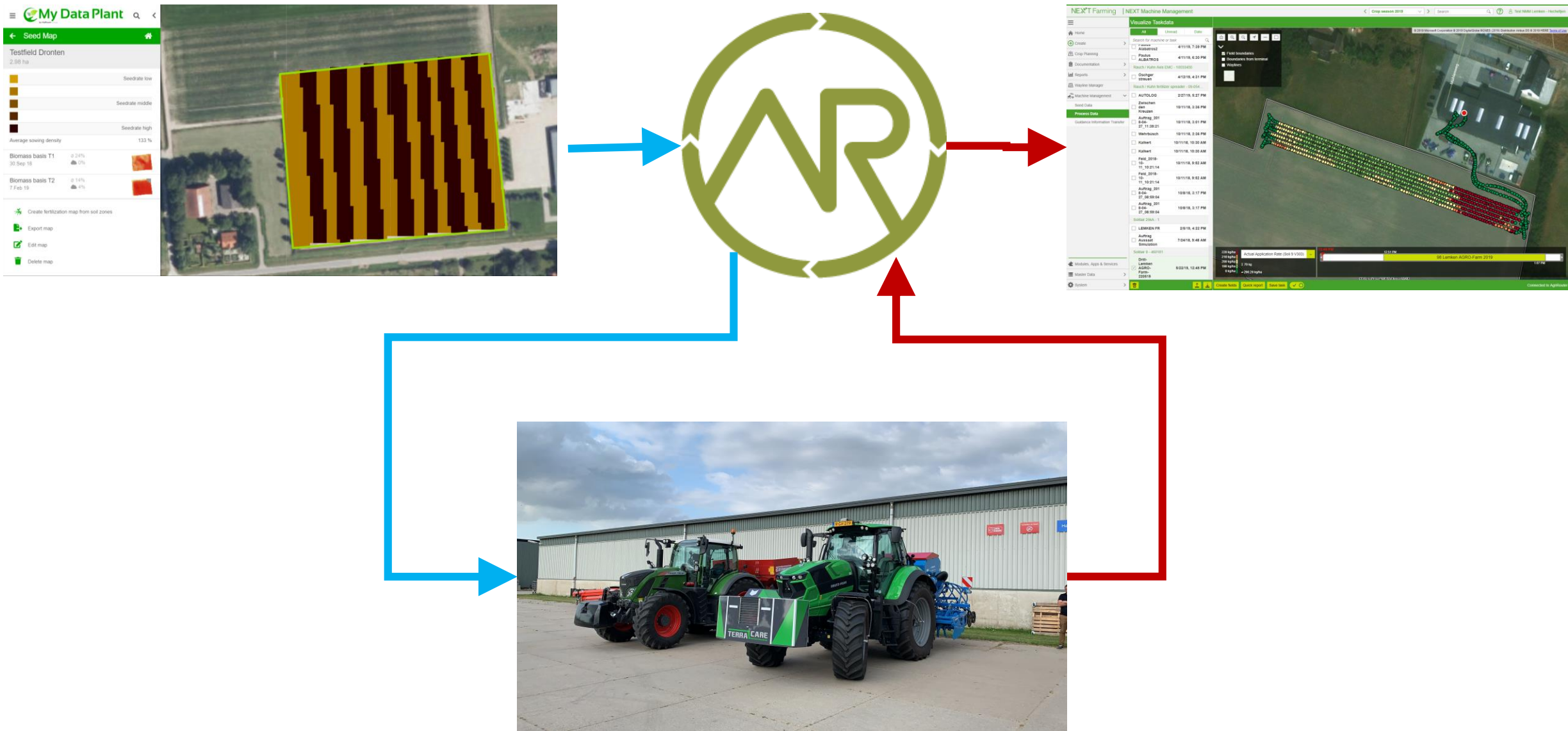
Use Case “Documentation”

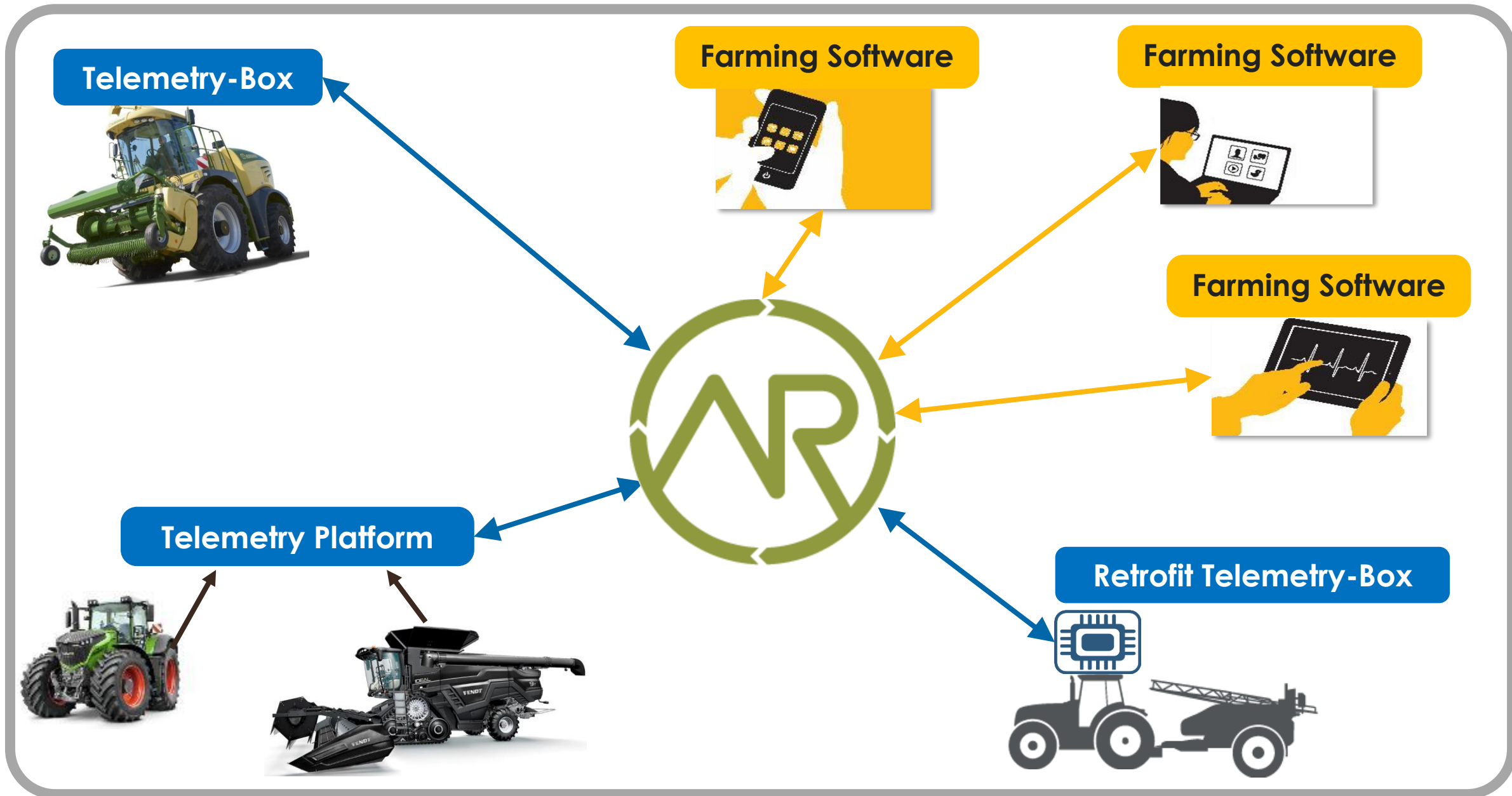


Use Case “Task and or Application Map”



Live Demonstration Sending Taskdata und Receiving As Applied Map via agrirouter

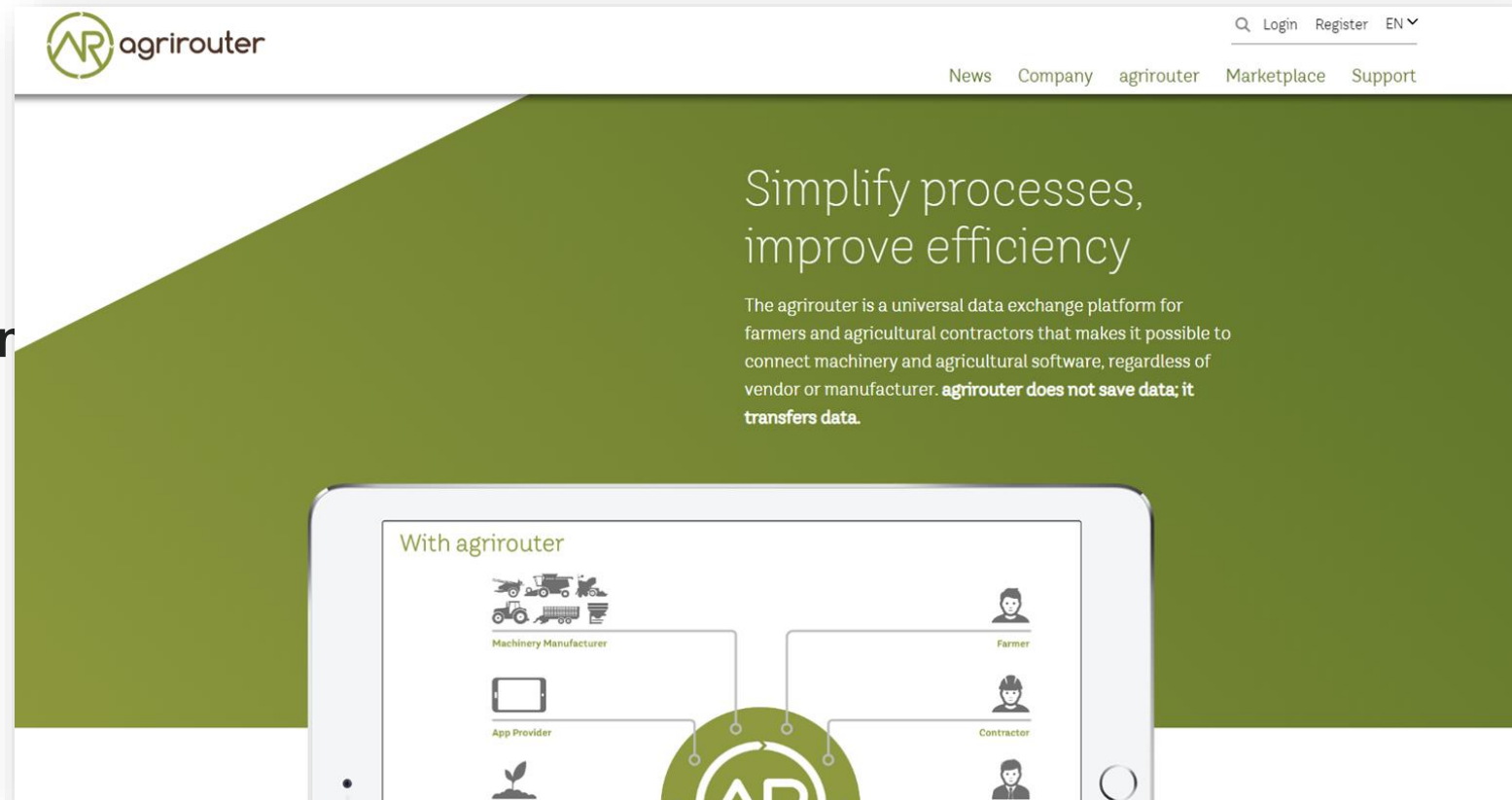




my-agrirouter.com

Website my-agrirouter.com

- **News**
- **Company**
 - **Shareholder**
 - **Business Model**
- **agrirouter**
 - **General agrirouter information**
 - **Explanation Video's**
 - **Product Demonstrator**
 - **Brands**
- **marketplace**
 - **Apps / Telemetry Boxes**
- **support / FAQ's / Contact**
 - **Learning Box**
 - **Media Box**
 - **System Status / System Events**
 - **For Customer / For Developer**



Central Marketplace for certified Apps and Telemetrie-Boxes

my-agrirouter

agrirouter

News Company agrirouter Marketplace Support

Search Login Register EN

Agricultural Software Telemetry Connections

app categories



Solorrow (EN)
Solorrow GmbH

Solorrow is the mobile app for variable field treatment, in which every farmer can create prescription maps with just a



KUHN EasyTransfer (EN)
KUHN

Kuhn offers a simple tool for transferring or receiving documents remotely: Kuhn



Documentation, Cross-Compliance documentation, Calculator, Application Maps, Fertilization, Machine Optimization, Process Optimization

My Data Plant (EN)

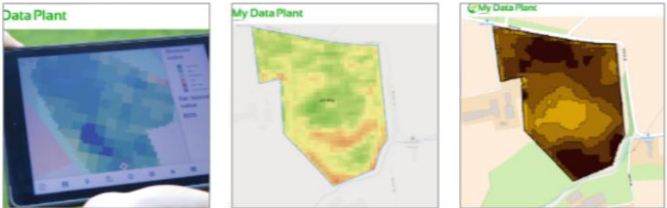
Kleffmann Group

Create individual application maps with just a few clicks and benefit from sowing, via fertilization up to harvest.


to website

Description
Screenshots
Company contact
Data formats

Screenshots



Central Marketplace for certified Apps and Telemetrie-Boxes

my  agrirouter

Q Login Register EN

News Company agrirouter Marketplace Support

keep an eye out for new telemetry connections.

Agricultural Software

Telemetry Connections

Manufacturer ^



AGCO TaskDoc Pro / VarioDoc Pro (EN)
Fendt, Massey Ferguson, Valtra
TaskDoc Pro / VarioDoc Pro - AGCO's task management



KRONE SmartConnect (EN)
Maschinenfabrik Bernard
Krone GmbH & Co. KG



- Description
- Screenshots
- Company contact
- Data formats

CCI 1200 (EN)

CCI - Competence Center ISOBUS e.V.

team play works.

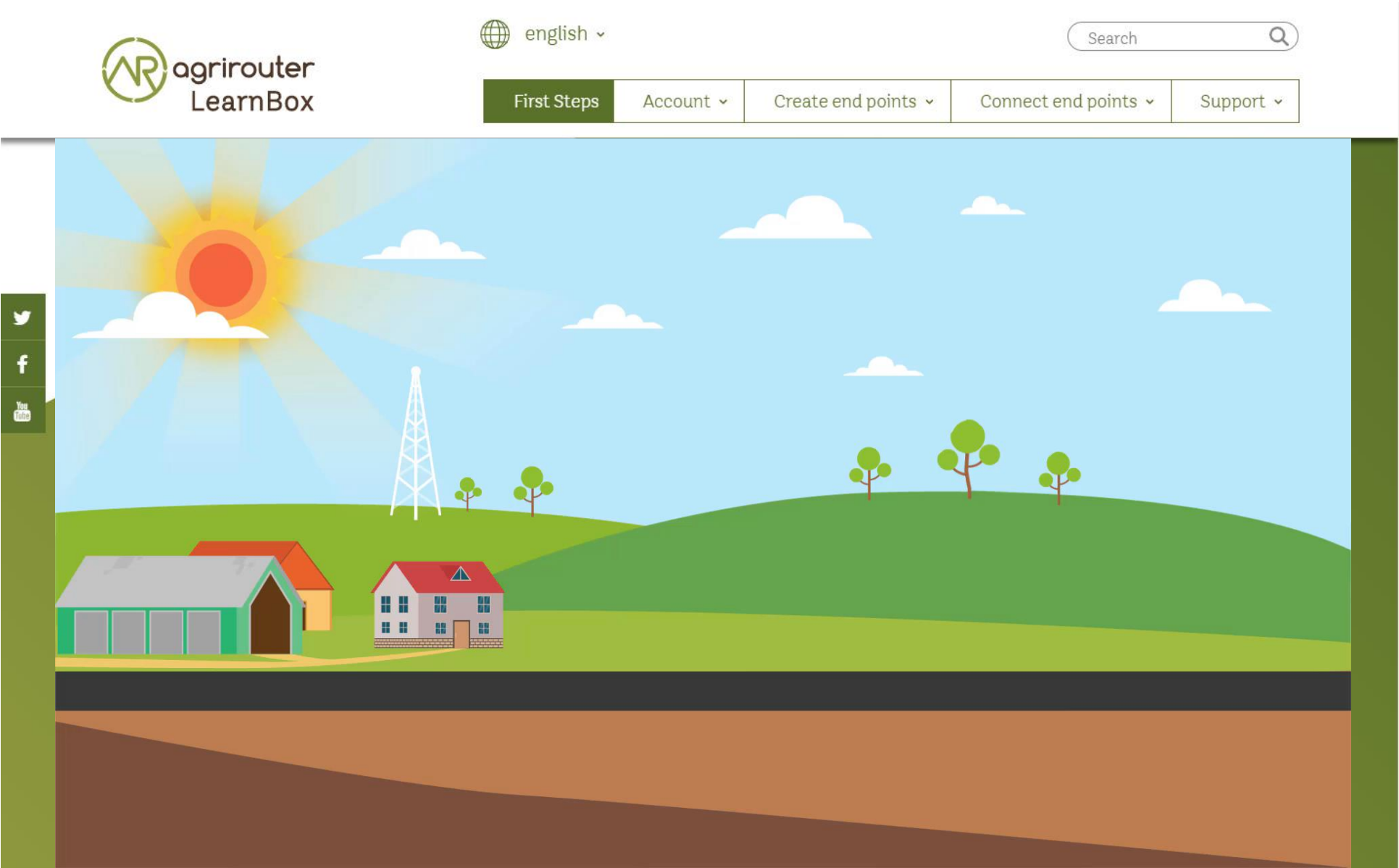
The ISOBUS Terminal from GRIMME, KUHN, LEMKEN, KRONE and RAUCH.

to website

Screenshots

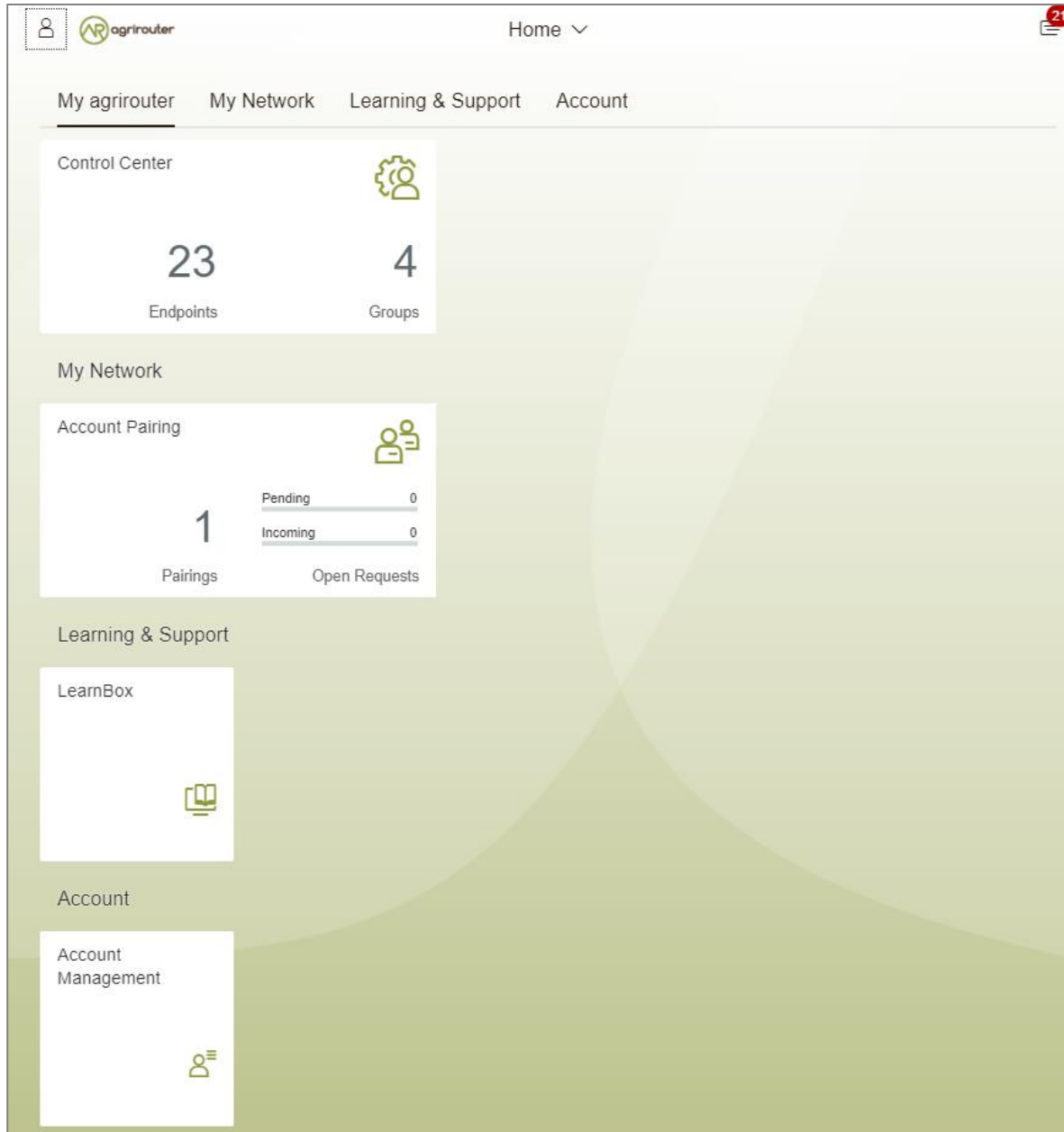


Self-Learning Portal



agrirouter User-Interface

agrirouter launchpad (User Interface)



Control Center:

Control Endpoints (Communication units, Telemetry platforms and Farming Software solutions) and routings between the endpoints

My Network:

Control Account pairings (e.g. with a Contractor)

Learning & Support:

Access to the Self-Learning Portal “LearnBox”

Account:

Manage my Account (Name, address, mail address,...)

Endpoint List

Control Center

Endpoints (23)Groups (4)

Search

KRONE BiG X
Machine (Harvesters)

[KUHN] CCI 1200
Telemetry-Connection

[KUHN] KUHN EasyTransfer
Farming Software

[KUHN] NEXT Machine
Management
Farming Software

My Data Plant
Farming Software

MyEasyFarm
Farming Software

myGrimme
Telemetry platform

Endpoint

My Data Plant

Type: Farming Software
Status: Activated

Deactivate

Edit

Delete

i

?

ENDPOINT DETAILS

GROUPS

ROUTING

As senderAs recipient

+

?

Recipient	Information Types	Inherited from
<input type="radio"/> AGCO Tractor Terminal	Task Data	
<input type="radio"/> CCI 1200 - Fendt Traktor Nr. 3	Task Data	
<input type="radio"/> CCI 1200 - Rauch Fertilizer	Task Data	
<input type="radio"/> DKE KUHN EasyTransfer	Task Data	
<input type="radio"/> SDF iMonitor2	Task Data	

Routings
Farming Software “My Data Plant” can sent Task Data to...

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Questions and Remarks?